

Shutesbury Web Communications Committee  
Meeting minutes: September 21, 2022

Meeting called to order at 7:04 pm

In attendance: Grace Bannasch (Town Clerk), Gail Fleischaker (Chair), Fred Steinberg

1. Grace: Review of community feedback on the website

- \* View from Greenfield Recorder, the reporter reports that the Shutesbury website is one of the easiest to navigate in the area.
- \* From Shutesbury folks, Assessor's page hard to navigate. Our recommendation (for the new Administrative Assessor) is to make separate tabs/pages for ease of navigation, especially regarding immediate accessibility of GIS map.

2. Grace: Review of WCC participation in cybersecurity webinars

- \* State-run program to provide weekly webinars with resources and info for town officials re cybersecurity issues. Town IT departments urged to attend, but since we have no IT department, members of the WCC have been invited to attend. Issues dealt with include recent scams affecting municipalities, phishing, history of banking credit security, data security, recent events – basically how to recognize cybersecurity issues and how to respond.
- \* Shutesbury data has already been affected by ransomware attacks and so more likely to be attacked in future.

3. Draft of WCC 2022 Town report was presented and unanimously approved.

4. Not on the agenda: questions for future consideration

- \* Do we need to change our website platform?
- \* Does the town need to hire IT staff – for website maintenance, Town Hall PC maintenance and support, remote meeting support, managing organization email user accounts, keep up to date on cybersecurity and legal concerns of Town administration.

Next meeting: Wednesday, December 14, 2022.

Moved and seconded to approve minutes: Approved unanimously.

Moved and seconded to close meeting: Approved unanimously.

Meeting adjourned at 7:44 pm.