

M.N. Spear Library Trustees Meeting
June 15, 2015 7:30PM

Present: Michele Sedor, Gail Fleischaker, Molly Moss, Kate Cell, Dale Houle

Ex officio: Mary Anne Antonellis, Librarian

Absent: Michele Regan-Ladd

Guest: Michele Cunningham

1. Michele S will request Michele R to condense May minutes; we will review/approve at July meeting.
2. Director's update:
 - a. New library fund now exceeds \$100K. Ice cream social will be held Friday June 19, 7PM at Athletic Club, in the pavilion, to celebrate. Mary Anne mailed invitation to regular volunteers, people who've made contributions, people involved in video/other fundraising efforts, and emailed invitation to library trustees and staff. Bubbles, sidewalk chalk. Suggestion that ice cream be served at the stage end of the pavilion away from smoking area. Kate will give brief remarks about the fundraising goal; lack of new library plans; nod to broadband committee as an information service that is bringing our town together; library still important and positive part of our community.
 - b. Friday also last day of school & beginning of summer reading program. Mary Anne has learned that we need to change things up year to year. Hasn't been seeing as much enthusiasm for this program recently. In past years, kids would need to get their passport stamped in 6 library visits. This year, the kids design their own summer reading goal (with suggestions); Linda has made cards. A goal might be to read every day, or to try new genres, or play outside every day, or to come to library programs—they decide how to enrich their own summers. Forms with goals will be hung up over the summer; and there will still be a celebratory party at the end of the summer. Mary Anne has a box of prizes (stickers, bookmarks, buttons, tattoos)—you get one every time you come to the library.
 - c. Full schedule of programs—kids and adults. At least 3 weeks of yoga Wednesday mornings at 9 in July. Jeanette Stockton summers in Shutesbury and will teach these for adults or teens.
 - d. Kayaks are going out most weekends; people are registering for library cards because they want to use the kayaks; we may see more weekday use once school is out. Reminder: no reserve before day of use. Query: press release on new kayak program? Not yet because they can't be used by non-residents so shouldn't be publicized that way.
 - e. Mary Anne will do a press release on the ice cream social celebrating the \$100K cash-in-hand Friends milestone. We want to keep positive stories about our library flowing!
3. Town meeting check-in: we were pleased at the appropriation; it was good for us to be prepared to support our request; we will continue to work together on messaging effectively. Mary Anne commends our bravery as a board of trustees in continuing to request funds through town meeting. Kate to invite Michele C to google docs and to post message box. Michele S should be disinvited from google docs.
4. Perpetual calendar: Kate to update and recirculate via Google docs.
5. Update on visioning process/trustee participation: Mary Anne is willing to serve on the visioning process as part of her work time, as a departmental representative, but not as a town resident.

Background on visioning process—for Michele C's benefit. Dale is also willing to participate depending on time commitment required.

6. Library building needs: No idling sign discussed and decided that it's not a good message for us to send. The west side of the building needs painting. Mary Anne proposes that we paint the whole library as a bundled bid with all the other wooden buildings. Dale says there's \$24K in the building renovation fund, and this is where we need to spend it; we have a great painting contractor and we hope he'll return.

Sign out front: Mary Anne has made a couple of calls; her friend Peter is an artist who makes signs. MA has sent pictures and dimensions. Peter doesn't use wood; he uses a synthetic material that doesn't wear out. Bid for \$600. Dale says there are state park stencils you can buy that will work; you route it out and paint it. \$600 doesn't seem like a bad figure. Another idea: ask Dave Holmes. Dale says the stencil kit is \$43. MA also sent a query to the Western Mass Library Directors listserv; a bunch of different names came in. The one recommendation—the Cushman Library in Bernardston had the technical school (Franklin County Regional High School) make theirs. This isn't the time of year to call high schools. No return of call, but we could wait until September.

7. Staff changes: Sally will retire at the end of the summer. Mary Anne needs to meet w/ the personnel committee to review the job description before posting; Mary Anne can email this to Molly for discussion before the personnel meeting; then the position will be advertised via library listservs, etc. Really wants someone who knows Evergreen and is comfortable with ebooks and gadgets. That's a weakness of our current population. Position can be advertised as up to 12 hours/week. Sally is working 11 but Mary Anne thinks the budget will support 12.

Linda was originally our weekend staffer and has been subbing for Sally on Tuesdays. Now that Linda has the select board secretary position she will keep the weekends and could still sub on Fridays if we need her. Joanne is now on the sub list as well; after MA hires for this position she'll bring in another sub to enlarge the pool.

We are staffed through the summer. MA hopes to have someone by mid-August for training; Sally could then leave at the end of August.

8. Next agenda: approve April & June minutes; sign; voting on officers. Next meeting July 20 (3rd Monday).

Michele C's email: Mj0y@verizon.net (NOTE: zero, not letter O)

Meeting Adjourned 8:50 p.m.

Respectfully Submitted,
Kate Cell