

## NSLCFC Minutes, 9/27/11, 7pm, Town Hall

**Members Present:** Jane Urban, Susie Mosher, Weezie Houle, Karen Traub, David Wheeler and Jen Davies

**Visitors present:** Becky Torres

- 1) Approve Minutes of 9/22/11 as amended.
- 2) Jen and Weezie will put together a few sentences describing the bond debt schedule discussion and process.
- 3) Naming opportunities: revisit, add items, adjust value; committee members will visit the list and bring recommendations to the list. Policies will be formed. Susie will research policies.
- 4) Back page of Fact Sheet Brochure – revisit text that Jen rewrote. We will revisit the text once the naming opportunities policies have been established.
- 5) Edit Pledge Card to include permission to publish donor's names. Jen will check with Matt. Can we use the sentence, "Can we use your name publicly when acknowledging your gift?"
- 6) Matching gift discussion – Cash would be the best. Gifts in Kind could be decided on a case-by-case basis by the Trustees and/or Mary Anne. If a company has an annual maximum, get donor to maximize the donation by pairing up their donation accordingly.
- 7) Reminder for committee members: Prompt donors to find out if their company offers community grants.
- 8) Business asks – Lara Walton and Jen offered to help with the business asks. Karen has contacted Phil Lamere at Greenfield Savings and Hart and Patterson Financial. Someone will contact Northampton Coop if Greenfield doesn't come through by town meeting.
- 9) House Parties – Opportunity to learn about the new library, donate and/or make a follow up appointment.
- 10) Upcoming events:
  - a) Luncheon at Town Hall 10/18 – Susie presented an invitation. RSVPs will be due by 10/14, various groups will invited.
  - b) New Library Forum: October 18, 7pm, Town Hall
  - c) Flu Clinic, October 22, Baked goods will be sold to benefit the library
  - d) Special Town Meeting October 25, 7pm, SES
  - e) Haunted Woods Walk October 29, 7-10, volunteers needed, post flyers at Frat houses, etc.
  - f) Ballot vote: November 8, 7am – 7pm, ballot vote
- 11) Solicitation Update
  - a) Laurie Anne Wysocki – meeting: interested in events
  - b) Weezie and donor had different dates
- 12) Next Meeting Agenda items:
  - a) Naming opportunities: revisit, add items, adjust value; committee members will visit the list and bring recommendations to the list. Policies will be formed. Susie will research policies.
  - b) Back page of Fact Sheet Brochure – revisit text that Jen rewrote. We will revisit the text once the naming opportunities policies have been established.
  - c) Edit Pledge Card to include permission to publish donor's names. Jen will check with Matt. Can we use the sentence, "Can we use your name publicly when acknowledging your gift?"
  - d) Sub-committee meetings
  - e) Holiday / Birthday cards
- 13) Next meetings: Tuesday, November 8, 2011, 7pm, Town Hall
- 14) Meeting adjourned at 9:35pm