

NSLCFC Minutes, 6/7/11, 7pm, Town Hall

Members Present: Jane Urban, Susie Mosher, Weezie Houle, Karen Traub and George Arvanitis

Visitors present: Becky Torres

- 1) Approve the Minutes from April 20, May 12 & 23, 2011 as amended
- 2) Discussion of donor cultivation training
 - a) Option of having Matt Blumenfeld, which would include the booklet he is providing
 - b) Sharon Davenport – would do it informally for free
 - c) Susie would like it video tape it.
 - d) Jane talked about using scripts, talking points
 - e) Discussion of Mary Ann’s suggested list of potential donor cultivation training
 - f) **Motion made:** Hire Matt for training on June 28th, possibly including a few more donor cultivators. That meeting to be followed up by a practice session and then at a later point our group would become trainers for others.
Seconded: Karen. **Discussion:** This will help us move forward. We need to start educating ourselves to be ready for training. **Motion passed,** four in favor, one opposed.
 - g) **Note:** practice before the 28th.
 - h) Weezie will ask Matt if he will come and if we could videotape him. , 7pm.
 - i) Jane, Weezie & Karen will get together on the 12th. NSLCFC will meet on the 16th
 - j) **Motion and Second** to accept Giving Level names and categories:
 - i) Stewards
 - ii) Supporters
 - iii) Builders
 - iv) Library Family
 - v) Circle of readers**Discussion.** Motion amended to be the names and categories below:
 - i) Visionary – \$50+K
 - ii) Leader – \$25-49K
 - iii) Steward – \$15 – 24K
 - iv) Pillar – \$10-14K
 - v) Benefactor – \$1,547.62 - \$9,999
 - vi) MN Spear Club \$1547.62
 - vii) Circle of readers<\$1547.62
 - b) Naming Opportunities: edited list. Questions for Matt
 - i) How do we handle small donations toward naming
 - ii) Do we have enough \$5K, \$10K, \$15K, \$20K, & \$25K options
 - iii) Susie will get Leverett’s and Jane will get Wendell’s naming opportunities
 - c) Weezie will edit materials and distribute
 - d) Weezie will post Matt’s PDF of Feasibility.
- 2) Review documents prepared by the Donor Cultivation working group and others (Susie & George):
 - a) A Narrative – an expanded vision statement with history, programs, services, and the state grant process reviewed. (Susie, et al)
 - b) A Fact Sheet including the cost, the cost for the avg. tax payer (George can provide)
 - c) Ways of Giving
 - d) Naming Ops
 - e) Giving Levels
 - f) Number of Gifts needed to get to goals at each level
 - g) Pledge Card
- 3) New Business
 - a) Open Meeting Law: There must be 48 hours’ notice for all groups, including working groups, with agendas, and take minutes. You can cancel a meeting at any time, 48 hours’ notice for reschedules.
 - b) Cliff Read’s group raised \$200+ for the new library
 - c) Start keeping slogans

4) Schedule next meeting:

- a) June 12, 3pm, AC, Review donor materials, Practice Asking, June 16, 7pm, Town Hall: Practice Asking, June 28, 7pm, Town Hall: Training, Tuesday, July 5, 2011, 7pm, Town Hall