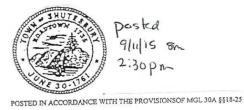
# **Shutesbury Broadband Committee**

## Meeting

Thursday, October 1st, 2015 6:00-8:00 PM Shutesbury Town Hall



## **AGENDA**

- 1. Take Attendence
- 2. Approve Minutes
- 3. Action Item Follow up Celebrate Shutesbury
- 4. More Subscriber Campaign Planning and Collateral Review
- 5. Wired West Update
- 6. Unanticipated items

Set next meeting

### Adjourn

#### **Shutesbury Broadband Committee Meeting Minutes 10012015**

Attendees: Asha Strazzero-Wild, Gayle Huntress, Frank Citino, Graeme Sephton, Eric Stocker, Ayres Hall, Becky Torres, and Guest: Chris Lynch from Matrix

### Agenda/ Notes:

Take Attendance

**Approve Minutes** 

Unanimously approved

Action Items Follow Up

- Grant update
  - \$500 unrestricted grant for The Advisory Board Company
  - All in favor of accepting the gift and having it deposited into our account for useunanimously approved
- Celebrate Shutesbury- Saturday 9/19
  - o Went well!

#### WiredWest Update

- · Gayle to respond to email about WiredWest/MBI bonding
- Craig is absent- hold

#### Subscription Campaign

- 60 to 60 campaign- launch October 1
- 860 households total, Currently at 51.6% which is 443 households,
  - O Need 516 households to get to 60%
  - Need 75 more households to be at 60%
- Next steps
  - Steve Nelson has data for who isn't signed up (~420 households not signed up)
  - o Mary Anne at the library will get a pile of collateral to start signing people up again
  - o Put up flyers (volunteer: Zenya Wild)
  - Update website (Gayle)
  - Send letter to people who have not subscribed (Asha)
  - Send letter home with kids from the school (Asha- Jessica C-B)
- Group edit of letter to folks who have not yet signed up, flyer, and the October website update- Gayle to edit, Asha to send to volunteers, Asha to create a spreadsheet
  - October 17<sup>th</sup>- fold and stuff and phone number look up meeting
  - O November 7<sup>th</sup>- Broadband calling campaign
  - o Next meeting- prep for the campaign- October 15<sup>th</sup> at 6:30 PM