

Trustees of the M.N. Spear Memorial Library

Minutes 10/17/18

Location: Shutesbury Town Hall

Attending: Library Director - Mary Anne Antonellis, Co-chairs - Kate Cell and Michele Regan-Ladd, Jaime Donta, Savanna Ouellette, Brad Foster, Michele Cunningham

Guest: Libby Post - library building expert, who owns a communications services firm called - commservices.net

Decision made to suspend regular business until our November 19th meeting in lieu of dedicating the evening to discussion with Libby.

Some members will also be attending the meeting tomorrow, 10/18/18 at GCC. Libby will also be speaking at that meeting. She has been instrumental in helping Greenfield make the case for their new Library. Mary Anne and possibly Michele Regan-Ladd will attend the/FRCOG Franklin Regional Council of Governments meeting on 11/20/18.

Discussion of strategical approach to conduct process for building a new library in Shutesbury included goals, past mistakes, marketing approach, language, consideration of beliefs, values and emotions, building excitement in the community, media approaches, focus groups, and the role of the Friends.

Next Meeting 11/19/18 7:30 – 8:30 at the Library

Agenda – Approvals

Discuss Annual Report

Reflect on Libby's visit

Director Report: October 2018

M.N. Spear Memorial Library
10 Cooleyville Road
Shutesbury, MA 01072
Mary Anne Antonellis, Director

Community Outreach
SES PTO

I attended a PTO meeting on September 20th to finalize plans for the Spectacular Science Show on September 21st. Ninety people attended.

We also discussed Trick-or-Treat and how the Library and PTO can work to make it a safe and successful community event. As a result, the PTO will be collecting candy to deliver to houses along the usual Trick-or-Treat route on Leverett Road.

A few interested parents, residents of Leverett Road and Pastor Mark Ellis met at the Library on Friday, October 5th to continue the Halloween discussion. The Shutesbury Church will be giving out candy this year.

I have planned a Halloween work party on Sunday, October 28th to carve pumpkins and make scarecrows to line the common and Leverett Road on Halloween evening. Townspeople who live in other parts of town are invited to participate in a Trunk-or-Treat along the Town Common on Halloween too.

I have shared concerns about road safety with Dan Fernandes (currently Officer in Charge of Shutesbury Police Department) and he is looking to resources for improving police visibility. The Fire Department will have their annual open house with cider and donuts.

Grants

Six Grants applications submitted to the Shutesbury Cultural Council

Gentle Yoga
Collage Art Class series with BZ Reily
Pop-Up Play Ground
STEAM programs with Kosmic Kelly
Live animal programs with Teaching Creatures
Line Dance

Grant application submitted to the New Salem Academy.

Mindfulness-Based Stress Reduction – Full eight week course taught by Lori Tuominen who recently completed training.

Grants submitted by other community groups with the Library listed as a collaborator.

Shutesbury Church – Ludlow Band Concert on the Common

Union 28 Community Network for Children – Oh, Hello There – an art workshop for 3-5 year olds.

Kanopy – Video Streaming service just for Libraries

On October 4th we launched Kanopy.

Kanopy offers streaming access to popular, independent, and documentary films. Enjoy more than 30,000 films entirely free with a Shutesbury library card. Set up an account with an email address and enter your Shutesbury Public Library card number.

Limit four films per person each month.

Here is the link - <https://shutesbury.kanopy.com/>

I first heard of Kanopy about a year ago and had intended to wait until Broadband was fully installed. The fee is based on usage so it seemed reasonable to provide the service to those who can access now.

Florence Bank Customers' Choice Community Grants

It is time to vote for the Friends of the M.N. Spear Memorial Library in the Florence Bank Customers Choice community Grants. Last year we were awarded \$1,300.

<https://www.florencebank.com/vote>

Giving Tuesday

Giving Tuesday is Tuesday, November 27th. Last year the Friends used Giving Tuesday to launch an unconventional membership and end-of-year giving campaign and it was very successful. All contributions on Giving Tuesday and then through the end of the year, were divided evenly between the Friends' general fund and the New Library Fund. Plans are in the works for this year's campaign based on last year's success.

Finance Committee

The Finance Committee has asked us to present our budget to them in early January. I will plan a budget meeting with Brad before our November meeting.

Multi-town community-wide read

I have been meeting with the directors from Leverett, Erving, New Salem, Sunderland, Northfield, and Pelham to discuss participation in a collaborative community-wide read in March and April. We have selected a book - **The Stranger in the Woods: The Extraordinary Story of the Last True Hermit by Michael Finkel.**

We are now discussing related programming and marketing.

Friends Annual Meeting

The Friends are finalizing plans for a low-key annual meeting. Tentative dates are Saturday, November 18th in the morning or Sunday, November 19th in the early evening.