

Shutesbury Broadband Committee

Meeting
Thursday, October 1st, 2015
6:00- 8:00 PM
Shutesbury Town Hall



Posted
9/11/15 sm
2:30 pm

POSTED IN ACCORDANCE WITH THE PROVISIONS OF MGL 30A §§18-25

AGENDA

1. Take Attendance
 2. Approve Minutes
 3. Action Item Follow up – Celebrate Shutesbury
 4. More Subscriber Campaign – Planning and Collateral Review
 5. Wired West Update
 6. Unanticipated items
- Set next meeting

Adjourn

Shutesbury Broadband Committee Meeting Minutes 10012015

Attendees: Asha Strazzero-Wild, Gayle Huntress, Frank Citino, Graeme Sephton, Eric Stocker, Ayres Hall, Becky Torres, and Guest: Chris Lynch from Matrix

Agenda/ Notes:

Take Attendance

Approve Minutes

- Unanimously approved

Action Items Follow Up

- Grant update
 - \$500 unrestricted grant for The Advisory Board Company
 - All in favor of accepting the gift and having it deposited into our account for use- unanimously approved
- Celebrate Shutesbury- Saturday 9/19
 - Went well!

WiredWest Update

- Gayle to respond to email about WiredWest/MBI bonding
- Craig is absent- hold

Subscription Campaign

- 60 to 60 campaign- launch October 1
- 860 households total, Currently at 51.6% which is 443 households,
 - Need 516 households to get to 60%
 - Need 75 more households to be at 60%
- Next steps
 - Steve Nelson has data for who isn't signed up (~420 households not signed up)
 - Mary Anne at the library will get a pile of collateral to start signing people up again
 - Put up flyers (volunteer: Zenya Wild)
 - Update website (Gayle)
 - Send letter to people who have not subscribed (Asha)
 - Send letter home with kids from the school (Asha- Jessica C-B)
- Group edit of letter to folks who have not yet signed up, flyer, and the October website update- Gayle to edit, Asha to send to volunteers, Asha to create a spreadsheet
 - October 17th- fold and stuff and phone number look up meeting
 - November 7th- Broadband calling campaign
 - Next meeting- prep for the campaign- October 15th at 6:30 PM