NSLCFC Minutes, 8/22/11, 7pm, Town Hall

Members Present: Jane Urban, Susie Mosher, Weezie Houle, Karen Traub, David Wheeler and Jen Davies

Members Absent: George Arvanitis Visitors present: Becky Torres

- 1) Approve Minutes of 8/2/11 as amended.
- 2) Welcome David Wheeler to the committee as a Trustee representative. Susie reviewed the committees past 3 month history including the FDA Feasibility study, solicitation training, ask process, Special Town Meeting, voting for the override process, the parallel universe (awareness building, community building, and small fundraising events), and come to town meeting with a chunk of money pledge/raised to demonstrate commitments.
- 3) Discuss the various approaches to community events and small fundraising events.
 - a) Benefit concert on September 17th.
- 4) Motion made by Weezie that the NSLCFC host a kickoff event before Special Town Meeting. Seconded. Vote passes with 4 yeses, 1 opposed, 1 abstention.
- 5) Kickoff ideas
 - a) Thank everyone for their support
 - b) Dessert
 - c) Library people serve
 - d) Library trivia contest
 - e) Get out the vote
 - f) Monopoly money hide
 - g) Tuesday Senior Baked Chicken lunch Karen will do the peas, Weezie will bake the chicken, Becky will make potatoes, Lily Wheeler and Susie will do desert. RSVP.
 - h) Calendar
 - i) September 17th Lindsay Labelle, Roger Chouinard Dinner at AC and Music at 8pm, \$10 for both, Suggested donation for just music
 - ii) September 24 Celebrate Shutesbury Susie wants to help out, handout brochures, yellow question sheets, Ask me buttons, Advertising Special Town Meeting and ballot date
 - iii) October 18th Special Tuesday Lunch brought to you by the library
 - iv) Saturday Family Kickoff to be decided by the Events Committee
- 6) Discuss the process of planning events
 - a) Connect people to town who won't be asked
 - b) To get others from out of town
- 7) Motion made for the Events Subcommittee to propose 2 or more options for a community kickoff event. Seconded. Proposals to be submitted at the next meeting for approval.
- 8) Next meetings: Thursday, September 8, 7pm, Town Hall
- 9) Next meeting Agenda:
 - a) Approve event for kickoff
 - b) Friends Thank you letters
 - c) Review fundraising progress and share solicitation experiences
 - d) Clear about special town meeting
- 10) Meeting adjourned at 9:45pm