

NSLCFC Minutes, 11/2/11, 7pm, Town Hall

Members Present: Jane Urban, Susie Mosher, Weezie Houle, Karen Traub, David Wheeler, George Arvanitis and Jen Davies

Visitors present: Julie Stepanek, Becky Torres and Mary Anne Antonellis

- 1) Approve Minutes of 9/27/11 as amended.
- 2) Thanks from Susie for all our work in getting out the vote for the Special Town Meeting!
- 3) Review of get out the vote efforts by the Friends
- 4) Solicitation Update: \$126,000
- 5) Edit Pledge Card. Modify to include acknowledgement. Find models for matching gifts. Matching gifts for individuals.
- 6) Pledge card on new Friends website.
- 7) Naming opportunities: Susie researched policies. Perpetuity is a question. There are a lot of ins and outs. Policies will be formed. Susie and Jane will be the sub-committee to do follow up work.
- 8) List review for direct solicitation. Susie took notes on the next round of solicitation names.
- 9) Vote made and passed unanimously to change Circle of Readers to "up to \$500", and change M. N. Spear to be \$501 to \$1,547.61.
- 10) Back page of Fact Sheet Brochure – Jen will rewrite the proposed text.
- 11) Upcoming events:
 - a) Ballot vote: November 8, 7am – 7pm, ballot vote
- 12) Next Meeting Agenda items:
 - a) Where are we and the soliciting process
 - b) Discuss Gift Levels
 - c) Back page of Fact Sheet Brochure
 - d) Holiday / Birthday cards fundraising opportunities
 - e) Strategies to respond to public support such as:
 - i) email pledge form
 - ii) house parties
 - f) Dialogue or responses to ideas from public
 - g) House Parties – Opportunity to learn about the new library, donate and/or make a follow up appointment.
 - h) Sub-committee meetings
- 13) Next meetings:
 - a) Tuesday, November 22, 2011, 7pm, Town Hall
 - b) Tuesday, December 6, 2011, 7pm, Town Hall
- 14) Meeting adjourned at 9:35pm

Respectfully submitted, *Weezie Houle*