

New Shutesbury Library Fundraising Committee Meeting
Minutes Thursday, April 5, 2011, Shutesbury Town Hall, 7pm

Members Present: Jane Urban, Susie Mosher, Weezie Houle Karen Traub and George Arvanitis

Visitors present: Mary Anne Antonellis and Becky Torres

Members Absent: Jen Davies

1. Approved amended minutes of March 10, 2011.
2. Update of FDA progress. Email from Matt:

We have completed 20 interviews, and have another seven or so scheduled. I think my last one is scheduled for April 7, and we will try to draft the report shortly thereafter. I'd like to meet with the committee after we've completed the interviews, and then again to present our findings and recommendations. Preliminarily - there is pretty good support to be found - a couple of nice size gifts (5 - 10K max) and many smaller ones. Some pushback on size and cost - but that is to be expected. Susie will try to get Matt to meet with us on April 20, 2011.
3. Form working groups.
 - a. Annual Town Meeting Working Group: Susie & Karen; Points for Town Meeting: History, Mission, Professional Fundraiser and Working groups.
 - b. Donor Cultivation Working Group – Naming opportunities, Tier Names: Karen, Weezie, Jane, George
 - c. Events Working Group: Come up with some preferred ideas, before fall and long term, annual and P. R. events. Kick-off: Jane, Weezie, Jen
 - d. Fall Town Meeting Working Group: George
 - e. Grants Working Group: George & Susie
 - f. Media/P. R. Working Group: Weezie, Susie & Jen
4. New NSLCFC member needed. Discussion. Jen Davies could become the community representative on the NLCFC to fill the vacancy created by Kristen Mattocks's resignation. Then:
 - a. a current member of the Library trustees could volunteer to be the representative on the committee, and Jen can act in the community member capacity effective immediately or
 - b. the Library Board of Trustees can approve a community volunteer to act as their representative on our committee and that person would report our committee's activities to the Library Trustees or
 - c. at the elections at May's town meeting, the Library Trustees will generate a one year member and a write-in candidate to fill Amy Beth's seat; then one of the new people would be the Library Trustee representative. That person could start before their official term begins in July.
 - d. Options A and B could create a 7 person board sooner than option C.
5. Brainstormed discussion continued.
 - a.
6. Next Meetings: Wednesday, April 20, 2011, 7pm & Monday, May 2, 2011, 7pm

Respectfully submitted. Weezie Houle